



4th Floor, 140 West St, Sandton, Sandton, 2196



+27 87 057 9833
+27 87 147 4581



recruitment@nerdw.com



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Nerdware is proud to be on the lookout for amazing talent to join our team!

About Nerdware

Nerdware is an award-winning Digital Full Service Agency focused on Technology, Strategy, Design, PR, Media, and Content.

"We develop digital experiences that transform brands and grow businesses."

Our mission is to empower our clients to learn more about, understand better, and interact more efficiently with their customers and stakeholders using our holistic, multi-channel marketing platform equipped with a range of powerful and integrated tools.

About the role

We seek a results-oriented Digital Account Manager to join our dynamic marketing team. In this pivotal role, you'll become a trusted advisor, crafting and executing data-driven digital strategies that elevate our client's online presence and propel their business goals.

As a passionate client visionary, you'll translate needs into actionable digital roadmaps, becoming a strategic mastermind who understands the designs and execution of multi-channel campaigns across diverse platforms. Embracing data as your guiding light, you'll analyze performance, discuss optimization strategies for continuous improvement, and build strong, collaborative relationships with clients, fostering trust and open communication. A true trendsetter, you'll constantly seek innovative approaches and industry trends, staying ahead of the digital curve to ensure our clients' success.

Responsibilities

- Determining client needs by conducting in-person or electronic meetings to outline their digital goals.
- Understanding and collaborating in the development and implementation of comprehensive digital strategy for assigned clients.
- Overseeing the client's online presence and identifying areas of improvement.
- Presenting effective social media strategies and training to clients when needed.
- Analyzing the effectiveness of digital strategies by tracking metrics such as customer conversion rates and cost-per-click etc.
- Creating and maintaining positive, long-term relationships with clients to build trust.
- Writing reports on performance on a monthly or weekly basis.



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- Acting as a point of contact for clients to address any digital management queries or concerns.
- Keeping abreast with the digital industry.

Requirements

- A bachelor's degree in marketing, communication, or a related field (a digital marketing certification is a plus!).
- Minimum 5 years of experience as a Senior Digital Account Manager or similar role.
- Comprehensive understanding of digital best practices, marketing strategies, and social media management.
- Proficiency in social media and digital platforms (e.g., Facebook, Instagram, LinkedIn, email marketing etc).
- Mastery of digital marketing tools.
- Exceptional communication and interpersonal skills, fostering positive client relationships.
- Ability to thrive in a fast-paced environment, embracing pressure and managing time effectively.

What Nerdware will bring you?

- A multiple Award winning smart, passionate, and fun team to collaborate with.
- A flexible working environment where we encourage forward-thinking and nurture ideas.
- We promote excellence at all levels in all roles and will work with you to ensure you are given every tool to succeed.

We look forward to meeting you!