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Nerdware is proud to be on the lookout for amazing talent to join our team!

### About Nerdware

Nerdware is an award winning Digital Full Service Agency focused on Technology, Strategy, Design, PR, Media and Content.

"We develop digital experiences that transform brands and grow businesses."

Our mission is to empower our clients with the ability to learn more about, understand better and interact more efficiently with your customers and stakeholders using our holistic, multi-channel marketing platform which is equipped with a range of powerful and integrated tools.

### About the role:

Are you a master of the digital realm with a knack for staying ahead of the curve? Do you embrace your inner Nerd, armed with the latest tech know-how and marketing finesse? If you're ready to wield your futuristic digital skills and join a team of Nerds pushing the boundaries of marketing innovation, then look no further – an extraordinary opportunity awaits you at Nerdware, where marketing meets cutting-edge tech in the digital landscape of tomorrow!

As our Digital Marketing Specialist - Future Nerd Division, you'll be at the forefront of our cutting-edge agency, combining your digital expertise with a nerdy flair to drive groundbreaking campaigns and elevate our client's brands to new heights. You'll explore uncharted territories, experiment with the latest tech, and collaborate with a team of tech-savvy Nerds to shape the future of digital marketing.

### Responsibilities:

- Futuristic Strategy: Develop and execute visionary digital marketing strategies that leverage the latest tech trends, AI-driven insights, virtual reality experiences, and more. You'll be the architect of campaigns that transcend the present and define the future.
- Hyperloop Content Creation: Craft captivating content that propels our clients' messages at warp speed, from interactive AR-powered ads to AI-generated copy that resonates with tech-savvy audiences.
- Neural Network Social Media: Weave your Nerd magic on social media, leveraging algorithms and neural networks to engage, analyze, and optimize campaigns with precision and efficiency.
- Data Fusion and Analysis: Merge data from diverse sources and employ advanced analytics to uncover hidden patterns and predict future marketing opportunities, transforming data into actionable insights.



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- Augmented Reality Web Wizardry: Collaborate with our team of tech wizards to create immersive augmented reality experiences that transport website visitors into a futuristic world of our client's brands.
- Quantum Partnerships: Forge alliances with influential tech players and startups to unlock the full potential of cutting-edge marketing technologies, creating synergies that defy conventional marketing paradigms.
- Cyberpunk Communication: Craft communications that resonate with the digital natives of tomorrow, utilising memes, GIFs, and interactive content to keep our clients' brands at the forefront of the virtual revolution.

#### Required Skills Abilities

- Knowledge of cutting-edge digital marketing tools, including AI-driven platforms, AR/VR tech, data fusion, and advanced analytics.
- Adept at using futuristic marketing technologies to deliver data-driven results that surpass traditional marketing efforts.
- Ability to unleash your Nerd creativity and bring innovation to the forefront of your campaigns and strategies.
- Analytical acumen to interpret futuristic metrics and transform them into actionable strategies.
- Passionate about staying ahead of the curve, continuously learning about emerging technologies and their applications in marketing.
- Exceptional communication skills to convey complex ideas and tech concepts in a relatable and accessible manner.
- Fearless in exploring new frontiers, experimenting with tech, and pushing the boundaries of marketing possibilities.

#### Education and Experience:

- Bachelor's degree in Marketing, or a related field.
- 3+ years of experience in digital marketing, preferably with a focus on leveraging cutting-edge technologies and trends.
- Join the Future Nerd Division of Nerdware and be a part of the tech-savvy revolution in digital marketing. Embrace your Nerd spirit, embrace the future, and apply now to shape the digital landscape of tomorrow!

#### What Nerdware will bring you

- A multiple award winning smart, passionate, and fun team to collaborate with.



- A flexible working environment where we encourage forward-thinking and nurture ideas.
- We promote excellence at all levels in all roles and will work with you to ensure you are given every tool to succeed.

We look forward to meeting you!

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