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Nerdware is proud to be on the lookout for amazing talent to join our team!

### About Nerdware

Nerdware is a Digital Full Service Agency focused on Technology, Strategy, Design, Media and Content.

"We develop digital experiences that transform brands and grow businesses."

Our mission is to empower our clients with the ability to learn more about, understand better and interact more efficiently with your customers and stakeholders using our holistic, multi-channel marketing platform which is equipped with a range of powerful and integrated tools.

### About the role

We are searching for an experienced and enthusiastic Social Media Manager who will play a pivotal role in our social media landscape. Your responsibilities will encompass the creation of engaging social media campaigns and day-to-day management of our social media platforms. You will utilise your passion for social media communication to implement best practices across all channels.

As a Social Media Manager at Nerdware, you will lead and manage a team of at least six. Your exceptional communication skills, versatility in creative writing, and ability to thrive as a team player will be crucial. You will actively participate in data collection and analysis, contributing to the continuous improvement of our social media practices.

### Responsibilities:

On any given day, the social media manager will:

- **Team Management:** Leading, mentoring, and managing a team of social media professionals to ensure optimal performance and professional growth.
- Developing and curating social media content aligned with clients' brand identity.
- Creating meaningful and consistent content across all social media platforms, including compelling social media posts, enhancing customer engagement, and promoting campaigns.
- Managing a high volume of daily social media posts.
- Timely communication and interaction with social media followers, responding to their inquiries.
- Developing and managing social influencer programs and attending influencer events.
- Utilising analytical tools like Google Analytics, Sprout Social, and Facebook Insights to monitor and evaluate our social media presence and performance.
- Preparing monthly reports on social media marketing efforts.
- Providing suggestions to optimise social media marketing strategy based on analysis and trends.
- Staying up-to-date on best practices and emerging trends within the social media landscape.



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- Undertaking other duties as needed.

#### Skills, Competence, and Experience:

- 3 or more years of social media experience, including content planning and management in corporate or agency settings.
- Experience in managing and leading a team.
- Excellent written and verbal communication skills, with a comprehensive understanding of social media management and strategy.
- Proficiency in various analytics software.
- Strong multitasking and time-management skills, with the ability to prioritise tasks.
- Ability to thrive in a fast-paced and high-pressure environment.

#### What Nerdware will bring you

- A multiple award-winning smart, passionate, and fun team to collaborate with.
- A flexible working environment where we encourage forward-thinking and nurture ideas.
- We promote excellence at all levels in all roles and will work with you to ensure you are given every tool to succeed..

We look forward to meeting you!